

Technical Documentation – Operational Quality Metrics Release 1

Last updated 06.10.21

Introduction

The Census Bureau is releasing a series of operational quality metrics that detail how the 2020 Census was managed and implemented, a powerful indicator of data quality. These metrics are included in a set of tables and interactive dashboards that allow users to explore how 2020 Census data were collected in the nation, each of the 50 states, the District of Columbia, and Puerto Rico, alongside 2010 Census data for context. While differences across decades and geographies reflect a wide variety of factors, such as changes in the way the census was conducted and population shifts, these comparisons provide a lens into the quality of the 2020 Census data.

This dashboard lets you take a deep dive into different angles of Census data collection, including the count of addresses, the status of addresses, and which operations and modes were used to determine that status. Users can explore these distributions across the country with the map, contrast results by state with the State Comparison Tool, and compare results between the 2020 and 2010 Census.

Definitions

Address Type Definitions

- **Housing Unit:** A residence in which occupants live separately from others and have direct access from the outside or a common hall, including a house, mobile home, or apartment.
- **Group Quarters:** Places where residents live or stay in a group living arrangement that are typically managed by an entity providing housing and/or services (i.e. nursing facilities, military barracks, and college dormitories).

Address Status Definitions

- **Occupied:** A usual place of residence of a person or group of people at the time of enumeration.
- **Vacant:** Residential addresses that are unoccupied at the time of enumeration, including those listed for rent, listed for sale, or used seasonally.
- **Delete:** Addresses that do not qualify as living quarters, such as those that are uninhabitable, are nonresidential, or no longer exist.

Census Operation Categories

- **Self-response:** Housing units that responded on their own accord using the **Internet** (a new response option in the 2020 Census), on **paper** using forms delivered by mail or a census taker, or by **telephone**.
- **Nonresponse Followup (NRFU):** A census taker followed up with nonresponding households by collecting response information from **household** members or **proxy** respondents, such as neighbors, building managers, or landlords. The 2020 Census also used high quality **administrative records**, data we already have about households, to collect census data for these households. In 2010, some NRFU paper forms did not clearly identify whether the respondent was a household member or proxy respondent (labeled as **Unknown Respondent Type**).

- **Other Enumeration Activities:** This category includes primarily smaller operations outside of self-response and NRFU. For the 2010 Census, this includes Update Leave (delete address actions only), Update Enumerate (UE), Remote Update Enumerate (RUE), Remote Alaska (RA), and Coverage Followup (CFU). For 2020, this category includes Update Leave (delete address actions only), UE, RA, Coverage Improvement (Cov Imp), and Self-Response Quality Assurance operations (SRQA).
- **Unresolved:** Housing units that did not provide sufficient information to determine the address status or population count (**Unresolved, data collection**). Imputation procedures used other data sources to fill in missing data for these addresses. In 2020, these also include housing units in which person unduplication procedures removed all person records from that unit (**Unresolved, person unduplication**).
- **Population count only:** Respondent provided only the household population count, and no other household information (i.e. age, sex, race, etc.)

Additional Notes

- Addresses included: Metrics represent the final 2020 Census data collection universe. These include all addresses for which the Census Bureau attempted to collect a response, with the exception of those noted below.
- Addresses not included: Transitory locations and addresses added late in data collection are included in apportionment counts, but not in the operational metrics. These data were undergoing Census processing as these metrics were produced. Transitory locations are places where people are unlikely to live year-round because of their transitory nature, such as RV parks or marinas. Addresses added late include those added between the September 27, 2020 deadline for adding new addresses and the October 15, 2020 response deadline.
- Comparable 2010 and 2020 Census data are provided where applicable. The following categories are new to the 2020 Census and did not exist in the 2010 Census: Internet Self-Response, Administrative Records, Self-Response Quality Assurance (a component of the Other Enumeration Activities category), and Unresolved, Person Unduplication. The following categories apply to the 2010 Census and were not included in the 2020 Census: Unknown Respondent Type (a subcategory of Nonresponse Followup), and Remote Update Enumerate (a component of the Other Enumeration Activities category). The 2020 Census Coverage Improvement operation was similar to the 2010 Census Coverage Followup operation.
- The percent of addresses resolved as self-response included in the Operational Quality Metrics is a different metric than the self-response rate reported throughout 2020 Census data collection in the Self-Response Rate Map. The percentages measure two different things for different purposes. The Self-Response Rates Map measured participation during the 2020 Census among households that were invited to respond on their own online, by phone or by mail. The percentage in the Operational Quality Metrics takes a broader view. The operational metrics look at self-response among *all addresses* in the 2020 Census - not just among households invited to respond on their own.
- Other Deletes include addresses that were deleted as part of the Update Leave operation. Response data from Update Leave, however, are represented in Self-Response and Nonresponse Followup.

- All data are rounded in accordance with U.S. Census Bureau disclosure review standards. No differential privacy techniques have been applied.
- Percentages may not sum to applicable totals due to rounding, especially for small cell sizes.
- U.S. Total values do not include Puerto Rico.
- Acronyms defined:
 - NRFU: Nonresponse Followup
 - UE: Update Enumerate
 - RUE: Remote Update Enumerate
 - RA: Remote Alaska
 - SRQA: Self-Response Quality Assurance
 - Cov Imp: Coverage Improvement
 - CFU: Coverage Followup

Resources for Information about the 2020 Census

- [A Look Back at the 2020 Census](#) – Contains a summary of 2020 Census data collection
- [2020 Census Operational Plan](#) - Contains a thorough description of 2020 Census operations
- [2010 Type of Enumeration Area map](#) - Defines how 2010 Census enumeration methods varied by geography
- [2020 Census Type of Enumeration Viewer](#) - Defines how 2020 Census enumeration methods varied by geography
- [2020 Census Mail Contact Strategies Viewer](#) - Details the percent of housing units in Self-Response Type of Enumeration Areas that were assigned each mailing strategy
- [2020 Census Data Products: Disclosure Avoidance Modernization](#) – Provides details about disclosure avoidance techniques used for 2020 Census products
- [Demographic Analysis](#) – Population estimates produced using birth and death records, international migration data, and Medicare records
- [Post-Enumeration Survey \(PES\)](#) – Describes how the PES measures the accuracy of the Census
- [2020 Census Self-Response Rates Map](#)– Preliminary self-response rates produced during data collection
- [Administrative Records in the 2020 Census](#) – Describes how administrative records were used in the 2020 Census
- [U.S. Census Bureau Statement on Requests for Additional 2020 Census Metrics and Upcoming Data Quality Measures](#) – Description of 2020 Census quality measures
- [Apportionment Results](#) - Provides the congressional apportionment population counts and number of representatives for each of the 50 states, along with the resident population counts for the nation, the 50 states, the District of Columbia and Puerto Rico.
- [2020 Census Data Quality](#) - Describes quality metrics released by the Census Bureau, including Release 1 of the Operational Quality Metrics.

Disclosure Review Board Clearance Numbers

- 2020 Census: CBDRB-FY21-DSSD007-0012
- 2010 Census: CBDRB-FY21-DSSD007-0011